

Professional Experience

Co-founder and Managing Director, Pink Decoder October 2020-Present
<https://pinkdecoder.com/>

Raised over 14,000 USD for my startup "Pink Decoder."

My startup, "Pink Decoder," **won 3rd place globally** in a tech Hackathon in 2020, competing with 92 countries, **raised over 9000 USD** from the ICT division of the government of Bangladesh, and **secured its name on BCRF** (Breast Cancer Research Foundation) fundraising.

Freelancer on Upwork May 2021-Present
<https://www.upwork.com/freelancers/~011792850a111d8f08>

Served over 11 long-term clients as a freelancer on Upwork in 2 years

I accomplished the milestone of **earning over 6000 USD** as a freelancer on Upwork by providing services with 2D/3D modeling and animation, video editing, and digital marketing for my clients.

Agency owner of Vidyspace March 2021-Present
<https://www.vidyspace.com/>

Operated digital marketing agency worldwide using Upwork

I established a **profitable digital marketing agency** using Upwork and the local network by providing services to clients worldwide on online business setup, social media marketing/management, and search engine optimization.

Freelancer on Fiverr December 2020-December 2022
https://www.fiverr.com/waizawad?public_mode=true

Holding a 4.8-star rating as a level one freelancer on Fiverr

I accomplished the milestone of **holding a 4.8-star rating as a level one freelancer, earning 1,200 USD** on Fiverr by providing video editing and digital marketing services for my clients.

Founder and owner of Aesthopie August 2023-Present
<https://aesthopie.com/>

Incorporated an e-commerce business in the US as a foreigner

I **established an e-commerce retail business** named "Aesthopie Inc." in the United States **as a foreigner** from a third-world country. Here is the link to my business website, which I made all by myself: <https://aesthopie.com/>

[View All Experiences on LinkedIn →](#)

My Previous Clients review on LinkedIn & Fiverr

The image shows two screenshots. The left one is a LinkedIn profile for Waiza Zawad (He/Him) with a 'Recommendations' section. It lists four recommendations from Linda Furtado, William Morgan, Harrison Smith, and Sarah Lawrence, all praising his professional skills and work ethic. The right screenshot shows a Fiverr profile for Waiza Zawad with a 4.8-star rating and 19 reviews. It displays several positive reviews from clients, highlighting his expertise in video editing and digital marketing.

This contact card features a profile picture of Waiza Md Zawad. It includes his email address (waizawad007@gmail.com), name, website (www.waizawad.com), phone number (+1 (548) 883-8833), and address (424-555, St. Mary Avenue, Winnipeg, Manitoba). It also lists his languages: English, Bengali, Hindi.

This section lists three awards and certifications:

- October 2023:** Got certified by **Harvard Business School Online** in the "Global Business" program. See the certificate [here](#).
- August 2020:** Got certified by **Google Digital Garage** on The Fundamentals of Digital Marketing. See the certificate [here](#).
- October 2020:** Became **ELC Hackathon 2020 Winner** hosted by The Estée Lauder Companies Inc., **competing with 92 countries worldwide!** See the award [here](#).

[View All Certifications on LinkedIn →](#)

This section details the educational background:

- September 2024:** Started Bachelor's of Business Administration at **University of Winnipeg, Manitoba**.
- September 2022:** **Transferred academic credits** for the Bachelor's degree to Memorial University of Newfoundland, Canada **from Bangladesh**. See the transcript [here](#).
- January 2020:** Started Bachelor's of Business Administration at North South University, Dhaka.
- July 2019:** Got a **GPA of 5 out of 5** in Higher School Certificate from Dhaka City College, Dhaka. See credential [here](#).
- May 2017:** Got a **GPA of 5 out of 5** in Secondary School Certificate from Government Laboratory High School, Dhaka. See credential [here](#).

Soft Skills: Digital Marketing • Google Workspace • Website Design • Video Editing • Illustration • Shopify • Canva • E-commerce • WordPress • Wix • 2D/ 3D Modelling & Animation • Adobe After Effects • Blender • Audacity • Search Engine Optimization • Product Launch • Project Management

Hard Skills: Team Leadership & Management • Client Handling • Client Management • Program Management • People Operations • Client Service • Negotiating • Freelancing • Mentorship • Compelling Story Telling • Finance • Sales • Analytical Skills • Balance Sheets • Communication • Innovation