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Professional Experience

X

Co-founder and Managing Director, Pink Decoder https://pinkdecoder.com/

October 2020-Present

Raised over 14,000 USD for my startup "Pink Decoder."

My startup, "Pink Decoder," won 3rd place globally in a tech Hackathon in 2020, competing with 92 countries, raised over 9000 USD from the ICT division of the government of Bangladesh, and secured its name on BCRF (Breast Cancer Research Foundation) fundraising.



Freelancer on Upwork

May 2021-Present

https://www.upwork.com/freelancers/~011792850a111d8f08

Served over 11 long-term clients as a freelancer on Upwork in 2 years

I accomplished the milestone of **earning over 6000 USD** as a freelancer on Upwork by providing services with 2D/3D modeling and animation, video editing, and digital marketing for my clients.

V

Agency owner of Vidyspace https://www.vidyspace.com/

March 2021-Present

Operated digital marketing agency worldwide using Upwork

I established a **profitable digital marketing agency** using Upwork and the local network by providing services to clients worldwide on online business setup, social media marketing/management, and search engine optimization.



Freelancer on Fiverr

December 2020-December 2022

https://www.fiverr.com/waizawad?public_mode=true

Holding a 4.8-star rating as a level one freelancer on Fiverr

I accomplished the milestone of **holding a 4.8-star rating as a level one freelancer, earning 1,200 USD** on Fiverr by providing video editing and digital marketing services for my clients.



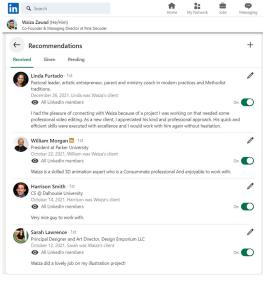
Founder and owner of Aesthopie https://aesthopie.com/ August 2023-Present

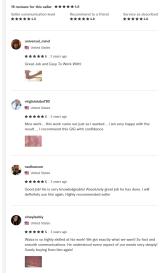
Incorporated an e-commerce business in the US as a foreigner

I **established an e-commerce retail business** named "Aesthopie Inc." in the United States **as a foreigner** from a third-world country. Here is the link to my business website, which I made all by myself: https://aesthopie.com/

View All Experiences on LinkedIn →

My Previous Clients review on LinkedIn & Fiverr









Awards & Certifications

October 2023

Got certified by **Harvard Business School Online** in the "Global Business" program. See the certificate <u>here.</u>

August 2020

Got certified by **Google Digital Garage on**The Fundamentals of Digital Marketing. See the certificate <u>here.</u>

October 2020

Became ELC Hackathon 2020 Winner hosted by The Estée Lauder Companies Inc., competing with 92 countries worldwide! See the award here.

View All Certifications on LinkedIn \rightarrow



Educational Background

September 2024

Started Bachelor's of Business Administration at **University of Winnipeg, Manitoba.**

September 2022

Transferred academic credits for the Bachelor's degree to Memorial University of Newfoundland, Canada **from Bangladesh.** See the transcript <u>here.</u>

January 2020

Started Bachelor's of Business Administration at North South University, Dhaka.

July 2019

Got a **GPA of 5 out of 5** in Higher School Certificate from Dhaka City College, Dhaka. See credential <u>here.</u>

May 2017

Got a **GPA of 5 out of 5** in Secondary School Certificate from Government Laboratory High School, Dhaka. See credential here.

Soft Skills: • Digital Marketing • Google Workspace • Website Design • Video Editing • Illustration • Shopify • Canva • E-commerce • WordPress • Wix

• Team Leadership & Management • Client Handling • Client Management • People Operations • Client Service • Negotiating

• 2D/ 3D Modelling & Animation • Adobe After Effects • Blender • Audacity • Search Engine Optimization • Product Launch • Project Management

• Freelancing • Mentorship • Compelling Story Telling • Finance • Sales • Analytical Skills • Balance Sheets • Communication • Innovation